

The Entrepreneurial Edge

Helping Entrepreneurs & CEOs Launch, Grow & Protect Their Legacy

Welcome to *The Entrepreneurial Edge* monthly! For those of you who know our firm, we are committed to doing things differently. We are committed to providing more than cutting edge legal representation — we provide you with clarity to confidently make key decisions, ongoing strategic advice to grow your business, and connections to our network of preferred partners and resources.

The *Entrepreneurial Edge* is an opportunity for us to regularly provide you with valuable content aimed at helping small to mid-size business owners in emerging and innovative industries launch, grow and protect their businesses. What's with the name? It's a blend of two of THE fundamental shifts we've found for becoming a formidable business owner — **Think Like an ENTREPRENEUR & Embrace Your Growth EDGE**. We hope this mindset resonates with you.

We have seen too many business owners get caught up in the daily grind. We refer to this as working **IN** the business. But they often forget the essential steps of working **ON** the business. Working **ON** the business requires you to think **like an entrepreneur**, to shift your focus from your area of expertise to properly structuring your business and implementing internal and external systems that will take your business to the next level.

As your trusted firm, Schmit Law Firm will advise you during critical phases of business development, helping you spot unknown risks and hidden opportunities you wouldn't otherwise see on your own. More importantly, we help you **embrace your growth edge** so that you can step out of your comfort zone and make real change from a place of understanding the legal, financial and operational consequences.

Imagine the possibilities for growth and success in your business when you: select the legal entity specifically tailored to your operational needs, financial goals, and ideal tax treatment; utilize legally enforceable service agreements that limit your liability, protect your propriety information, and are customized to reflect your brand; properly classify your workers and implement employment policies that meet local, state, and federal laws and, above all, attract and retain your ultimate talent pool; the list goes on...

Our comprehensive approach is the true added value that Schmit Law Firm brings to the table when we become your trusted partner and advisory firm. This is our mission: to help our clients climb to the top of the metaphorical mountain and confidently appreciate the view from the edge — the *Entrepreneurial Edge*. If you want to learn more about how we can help you embrace your growth edge and build a more profitable business, call or email us now for a complimentary strategy session.

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